

Studies

Journalism Degree issued by **Madrid's Complutense University**.

Complementary degree in **Digital Media Edition**.

Another studies: **Social Media Camp, Social Media Marathon & Several training sessions with BBC media specialist**.

Experience

- May 2019 to this day** **Media Specialist @ Huawei Spain**
Media/Product specialist in the Spanish PR Team.
Event organization, seeding programs, ATL & BTL campaigns.
Reporting and international alignment with Western Europe & China Teams.
- July 2014 to May 2019** **PR, Editor & Media @ Axel Springer Spain**
Involved with tech journalism (**ComputerHoy**) and videogames (**HobbyConsolas**). Relationships with companies and agencies, screenplay writing, video recording and supervising. Social Media Manager.
Press events and trips coverage. News editing, articles and device reviewing.
- July 2013 to June 2014** **Editor @ Telefonía y Comunicaciones**
News editing, articles and device reviewing. International events coverage (Barcelona's **Mobile World Congress**, Berlin's **IFA**).
- October 2013** **Media manager @ Zona Media Manager**
Community management, social networking and SEO.

Latest Experience: The entity list situation

On May 20th 2019, just a few days after starting my latest job in Huawei, USA issued a veto for said company, claiming to have evidence of espionage. This event was the start of the craziest, most challenging 6 months of my life. Late night after late night, I learned more than I would have believed possible about Crisis Management (capitals intended).

Corporate communication? Check. Risk assesment? Check. Teamwork against all odds? Doublecheck.

Things I can do

- ✓ Reading, writing and speaking in **English** (bilingual education!)
- ✓ Crisis management
- ✓ Proper organization and hosting of press events
- ✓ Create, develop and finish campaigns
- ✓ Useful technical management
- ✓ Editing video with **Final Cut Pro**
- ✓ Using **Office, Final Cut Pro and Photoshop**
- ✓ Writing using the **correct grammar**
- ✓ Reading and coding basic HTML
- ✓ Working fluently with Windows, MacOS, Android or iOS
- ✓ Social media managing, daily or in crisis situations

Things I can't do

- X Leaving something broken if I know how to fix it
- X Skipping due dates
- X -If I may- Not sharing ideas or suggestions

Side Projects

- ★ **Rolazo**: I handle the technical part of the streaming for a fun D&D project on Twitch. Publicly, due to the professional TV careers of the cast the broadcasting has stopped, but the game is still on.
- ★ **Domotics and smart home**: building a low-cost smart home has been my 2019's project. Without spending much, but with dedication, I've been able to automate a lot of my home's daily tasks.

**Miguel
Morales Montilla**

0034618929718

C/Castillo Piñeiro 12

@Snsoken

@Snsoken

miguelmoralesmontilla42@gmail.com

A few words

I'm usually that friend you ask for help when your computer breaks, or when you have to buy a new phone. If I don't know how to do something, I'll find a YouTube tutorial. I've learned first from Espasa encyclopedia, then Encarta and now from Wikipedia.

I prefer working with a team, than on my own, and even if I rather work with digital content, I'm also comfortable with analogical media. **I'd rather pull an allnighter than delivering something incomplete**, and I usually need one explanation on how to do things.

I'm a big enthusiast of the geek world and its community. These are so demanding that I've not being able to stop learning since i first played Minesweeper. **I'm a boy Scout, I can deliver first aid and I'm a good mediator**, not to brag but my dog and my cat are friends.

I'm looking for a job opportunity that allows me to grow and learn.

I like being challenged.

Random

B2 driver license and own car

Fluent English and Spanish (bilingual education)